

THE
NZB[®]



KIWI

SOUTHERN HEMISPHERE'S RICHEST 3YO RACE
"THE NZB KIWI" SETTO JUMP ON 8 MARCH 2025



ABOUT THE NZB KIWI

New Zealand has a long and storied history in Thoroughbred breeding and racing and has a track record of producing champion gallopers such as Rough Habit, Sunline and So You Think, as well as many industry-shaping figures that have left a lasting impression on racing globally.

This strong heritage, coupled with a platform for change has seen New Zealand Thoroughbred Racing join forces with TAB NZ and Entain Australia and New Zealand to create a new icon in the New Zealand Thoroughbred racing landscape - the NZB Kiwi.

As part of a revamped Summer Carnival, the opportunity is right to introduce an aspirational slot race into the summer feature period, beginning season 2024/2025 – a race that will become the Southern Hemisphere's richest 3YO race.

Open to three-year-olds and run over 1500m, the NZB Kiwi - sponsored by New Zealand Bloodstock, will be held at New Zealand's racing headquarters, Ellerslie Racecourse in Auckland, in March each year.

We believe the NZB Kiwi will result in an immediate and significant uplift in the promotion and engagement of racing over an extended period. The NZB Kiwi will bring a new reason to talk racing with all New Zealanders.

Promotion of the race will be driven by the ongoing appeal of the slot race concept and the intrigue around which runners will be selected by Slot Holders – keeping New Zealand racing in the conversation in the weeks and months leading up to the race as runners compete for their shot at the \$4.5m potential winner's purse on 8 March 2025.

Adding a new layer of fascination to the NZB Kiwi was the unique process of allocating the Slot Holders. The NZB Kiwi has a total of 14 slots available in the race, with several slots offered during a Slot Auction held on 27 February 2024 at the NZB Karaka Sales Centre. Slots were also made available on a first-right-of-refusal basis to New Zealand racing Clubs that are hosting Bonus races for the NZB Kiwi.

[Download Race Terms and Conditions](#)



ELIGIBILITY

The NZB Kiwi will celebrate the best of New Zealand's world-class breeding industry and showcase the premier 3YOs in the land.

To qualify for the NZB Kiwi and for a Slot Holder to be able to nominate a contender, the horse must have been bred in New Zealand, as determined by NZTR in accordance with the New Zealand Stud Book and Register of Non Stud Book Mares Regulations (as published from time to time by NZTR), or prior to the horse's 3YO season, purchased at an NZB or gavelhouse.com official Sale.

Eligible NZB Sales are the National Yearling Sales Series (January), National Online Yearling Sale (April) the National Weanling Sale (May) and the Ready to Run Sale of 2YOs (November), as well as any gavelhouse.com digital auction.

Within these criteria, it is then entirely up to the Slot Holder on which horse they select for their slot. Horses can be trained in any location (including internationally) and it will be the responsibility of the Slot Holder /connections of the horse to arrange transportation for the race.



THE NZB KIWI RACE & VENUE DETAILS

Date: Champions Day in March each year, commencing on 8 March 2025

Venue: Ellerslie Racecourse, Auckland

Race Distance: 1500m

Conditions: 3YO restricted race, set weights and penalties

Starters: 14

Prizemoney: Base prizemoney of \$3.5m in 2025, increasing to \$4.5m by 2027. An additional \$1m of bonuses will also be available each year

PRIZE MONEY DISTRIBUTION

	March 2025	March 2026	March 2027	Bonus Pool
Base prizemoney	\$3,500,000	\$4,000,000	\$4,500,000	\$1,000,000
Winner	\$1,200,000	\$1,200,000	\$1,200,000	\$600,000
2nd	\$575,000	\$600,000	\$600,000	\$250,000
3rd	\$375,000	\$450,000	\$450,000	\$150,000
4th	\$250,000	\$350,000	\$375,000	
5th	\$200,000	\$275,000	\$300,000	
6th - 14th	\$100,000	\$125,000	\$175,000	



\$1M BONUS POOL

In addition to the base prizemoney of The NZB Kiwi, an additional \$1 million in bonuses will be available each year to the winners of a number of iconic New Zealand and Australian races in the lead up to the March meeting (1st - \$600,000; 2nd - \$250,000; 3rd - \$150,000). With the bonus component, the winner of the NZB Kiwi could take home \$1.8 million in total prizemoney.

To be eligible for a share in the \$1 million Bonus Pool, a horse must win one of the various Bonus Eligible iconic New Zealand and/or Australian races, and also run a top three placing in the NZB Kiwi held on Champions Day (8 March 2025).

The initial list of New Zealand and Australian Bonus Eligible races is outlined below.

1. **Group 1 Courtesy Ford Manawatu Sires Produce Stakes (1400m)**
Saturday 6 April 2024 - Manawatu Racing Club at RACE Trentham
2. **Group 2 Callander Presnell Stakes (1600m)**
Saturday 26 October 2024 - Australian Turf Club at Royal Randwick
3. **Group 2 James and Annie Sarten Memorial (1400m)**
Monday 28 October 2024 - Waikato Thoroughbred Racing at Te Rapa Racecourse
4. **Group 3 Carbine Club Stakes (1600m)**
Saturday 2 November 2024 - Victoria Racing Club at Flemington Racecourse
5. **Group 1 Al Basti Equiworld Dubai New Zealand Two Thousand Guineas (1600m)**
Saturday 9 November 2024 - Canterbury Jockey Club at Riccarton Park
6. **Group 1 Barneswood Farm One Thousand Guineas (1600m)**
Saturday 16 November 2024 - Canterbury Jockey Club at Riccarton Park
7. **Group 1 Cambridge Stud Levin Classic (1400m)**
Saturday 11 January 2025 - Wellington Racing Club at RACE Trentham
8. **Listed TAB Karaka Millions 3YO (1600m)**
Saturday 25 January 2025 - Auckland Thoroughbred Racing at Ellerslie Racecourse
9. **Group 2 Cambridge Stud Almanzor Trophy (1200m)**
Saturday 25 January 2025 - Auckland Thoroughbred Racing at Ellerslie Racecourse
10. **Group 1 BCD Group Sprint (1400m)**
Saturday 8 February 2025 - Waikato Thoroughbred Racing at Te Rapa Racecourse

\$175K NZB KIWI

BONUS CHALLENGE

In a move to further reward foundation Slot Holders for their support, NZTR will offer a brand new \$175k NZB Kiwi Bonus Challenge for 3YOs participating in the 2025 edition of the NZB Kiwi.

Once a Slot Holder has nominated their runner for the 2025 NZB Kiwi, that horse will be able to accumulate points by placing in the top three in any race it enters leading up to Champions Day next year.

The three horses who start The NZB Kiwi with the highest points accumulated before the race will earn a share of the \$175k NZB Kiwi Bonus Challenge, with \$100k awarded to the winner, \$50k to second place and \$25k for the third placegetter.

NZB Kiwi Bonus Eligible Race Points

- 1st Place – 11 points
- 2nd Place – 7 points
- 3rd Place – 5 points

Black-Type and Special Condition Race Points

- 1st Place – 8 points
- 2nd Place – 4 points
- 3rd Place – 2 points

Non-Black Type Race Points

- 1st Place – 4 points
- 2nd Place – 2 points
- 3rd Place – 1 point

[Terms & Conditions](#)



NZTR ONE-YEAR SLOT

NZTR will auction its one-year slot for the March 2025 edition of the NZB Kiwi on the eve of this year's NZB Ready to Run Sale (Tuesday 19 November 2024). Plus, 50% of all proceeds generated above reserve (with reserve being \$125k + GST) donated to charity. More information will be made available in due course. For more information, contact emma.thompson@nztr.co.nz.

WHEN IS PAYMENT DUE?

SLOT HOLDER AGREEMENT

Following your successful purchase, NZTR will provide you with a final Slot Holder Agreement and you will be required to complete and sign the Agreement document and return to thekiwi@nztr.co.nz. The agreement can be completed and signed electronically.

SLOT FEES

The Slot Fee includes the Slot Entry Fee for year one of the race (Slot Entry Fee) and the additional price (if any) agreed to be paid by the Slot Holder when your offer is accepted (Above Reserve Fee). The starting price of a year one slot is NZ\$125,000 (+GST if any) (reserve), this will cover your slot entry fee for one year of the race.

SLOT ENTRY FEE

The Slot Holder is entitled to an entry in the race for that edition of the race. The Slot Entry Fee must be paid as follows:

- Year 1 (2025 edition): NZ\$125,000 + GST (if any)
- Slot Entry Fee for the Race is to be paid by the Slot Holder in cleared funds to the account nominated by NZTR on or before 31 December 2024; and

NZTR will invoice the successful Slot Holder following the The NZB Kiwi Slot Auction for each Slot Entry Fee at least one month before 31 December 2024.

ABOVE RESERVE FEE

The Above Reserve Fee (plus GST if any) must be paid by the Slot Holder in cleared funds to the account nominated by NZTR:

(i) 100% on or before 31 December 2024;

For example, if you purchase a one year slot in the NZB Kiwi for NZ\$225,000, you are required to pay 100% of the Above Reserve Fee of NZ\$100,000 (+ GST if any) by 31 December 2024.

NZTR will invoice the successful Slot Holder for their Above Reserve Fee at least one month before the respective years indicated above.



2025 BARRIER DRAW

The Barrier Draw is one of the most thrilling and pivotal moments in Thoroughbred horse racing. It determines the starting positions that can make or break a horse's chances, setting the stage for a race filled with excitement and unpredictability. With so much at stake, this event draws major attention, media coverage, and public anticipation, making it a defining moment ahead of an unforgettable race day.

The NZB Kiwi Barrier Draw is a premier event in the racing industry, eagerly awaited by both insiders and the media. Expect extensive coverage, from live broadcasts to press releases and social media buzz, ensuring maximum exposure. VIPs, including NZTR's most valued stakeholders, NZB Kiwi Slot Holders, and key industry influencers, will be in attendance, making this an unparalleled opportunity to connect with the elite of the racing world.

As a valued Slot Holder, you are invited to be part of this exclusive experience on Tuesday 4 March 2025.

2025 RACEDAY FUNCTION

As a Slot Holder, you will gain access to NZTR's exclusive NZB Kiwi raceday function held at Ellerslie Racecourse on 8 March 2025.

Picture this: You, trackside, sipping on complimentary drinks and munching on gourmet bites while witnessing the Southern Hemisphere's richest three-year-old race, held on New Zealand's pinnacle raceday – Champions Day.

This package is more than just watching a horse race - it's an exclusive party where you'll rub elbows with New Zealand's racing elite who are all looking to win big from the NZB Kiwi's \$4.5 million prizepool.

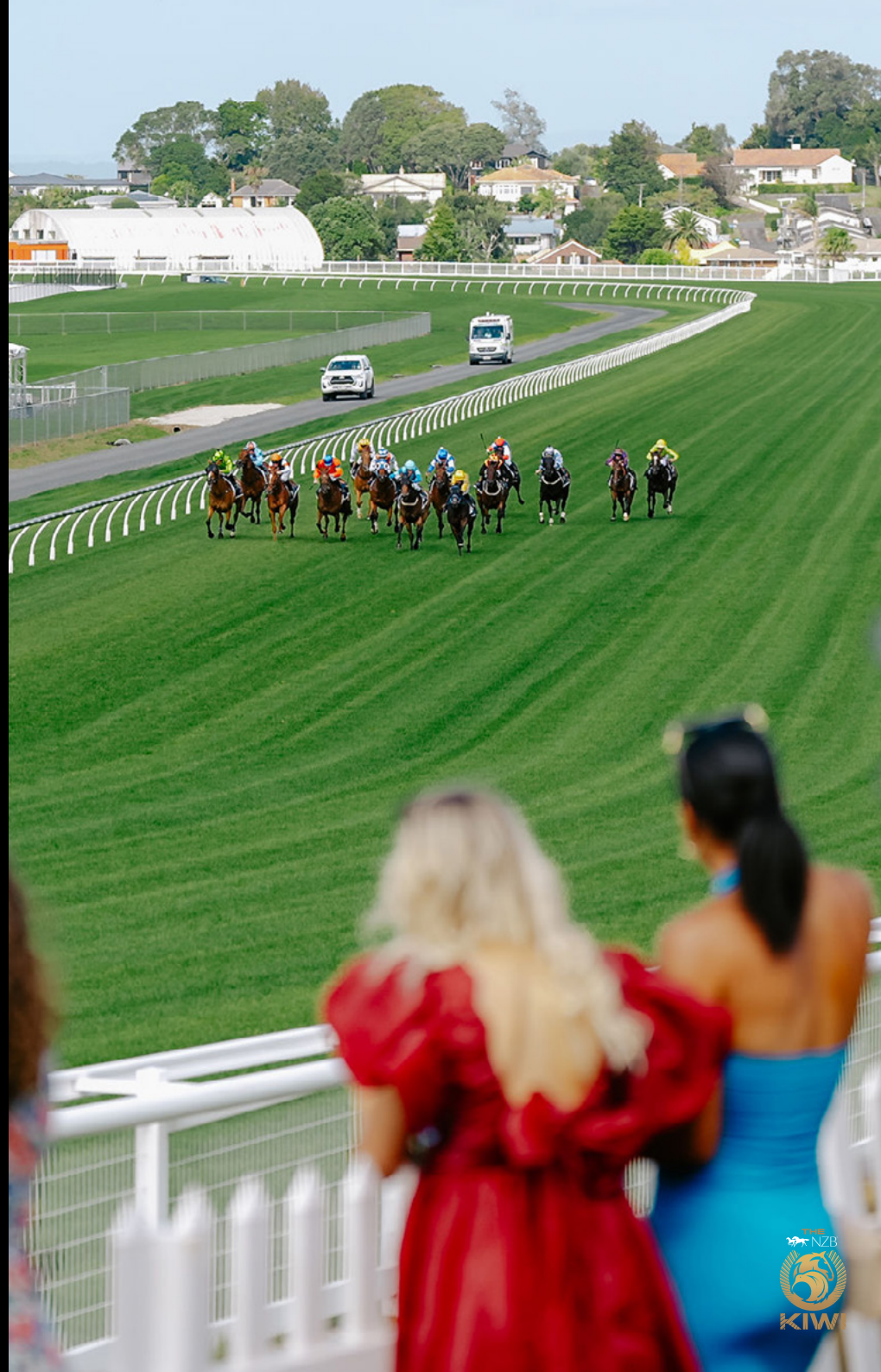
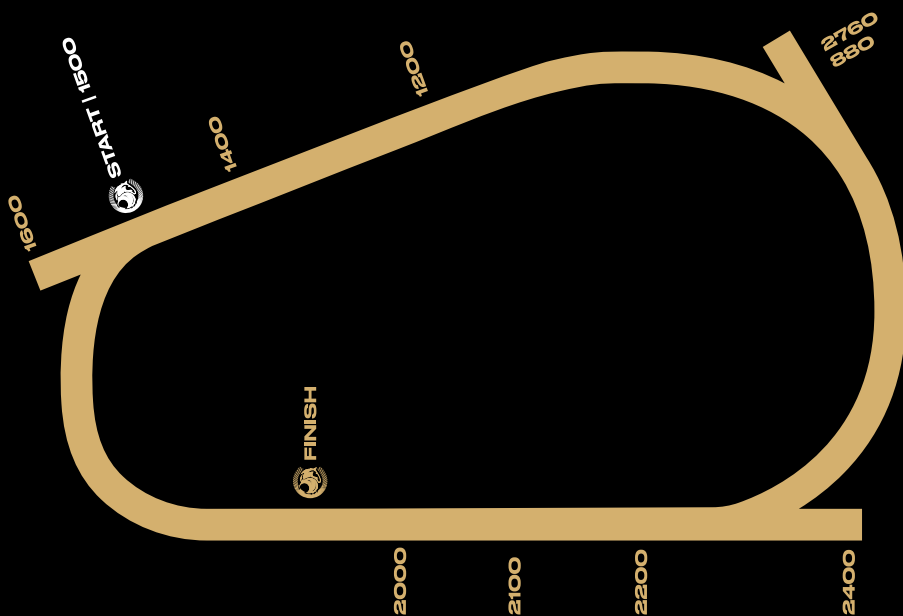
Above we have outlined our key lead-up events and opportunities. However, it's important to note that our marketing and promotional activities leading up to the NZB Kiwi are dynamic throughout the year. This means there may be additional opportunities beyond those highlighted in this overview. We remain flexible to embrace these evolving prospects with you as they arise.



ELLERSLIE TRACK OVERVIEW

Ellerslie Racecourse is one of two racetracks governed by Auckland Thoroughbred Racing (ATR) and is the premier racetrack in New Zealand. Ellerslie was closed for the 2022/23 season and the early part of the 2023/24 season due to a track reconstruction which saw a StrathAyr surface installed. Ellerslie successfully returned to racing in early 2024 and will quickly again become again the showpiece of the New Zealand racing industry.

With an incomparable mix of entertainment, hospitality, food, fashion and the thrill of thoroughbred horse racing, Ellerslie plays host to a number of the industry's most iconic racedays including the Boxing Day Races, the TAB Karaka Millions, Trackside Derby Day and will now become the home of the Southern Hemisphere's richest race, the NZB Kiwi.



FAQS

Can I lease my slot?

Yes, Slot Holders will be able to lease their slot for a maximum of one year at a time, subject to the approval of NZTR. Slot Holders will not be able to sell their slots. More information about slot ownership and leasing of slots is available to view in NZTR's Slot Holder Agreement Terms.

A Slot Holder will have a right to enter a new slot holder agreement for future editions of the Race beyond 2027, on NZTR's terms (including any changes to slot fees and prizemoney). Any slots not renewed will be re-auctioned or distributed at NZTR's discretion.

How are emergencies selected?

The NZB Kiwi Race Committee will, in its absolute discretion, declare four eligible horses to be included in the final Emergency Pool for the Race. The declaration of emergency runners for the NZB Kiwi will be a list and not an order of entry in the event of a scratching.

Where can go to for more information?

Full race information, including Terms and Conditions for the NZB Kiwi are available at thekiwirace.nz.

How do I get my horse to New Zealand?

NZTR will assist the Slot Holder in contacting the team at NZB Airfreight to ensure your horse travels to New Zealand safely to contest the NZB Kiwi.

New Zealand equine airfreight company, NZB Airfreight, offers weekly trips from Australia - departing from Sydney and Melbourne. No quarantine is required for horses exported from Australia to New Zealand. NZB Airfreight has a full range of routes and pre-export information available at nzb.co.nz/airfreight.

Where will be horse be stabled while in New Zealand?

NZTR will work alongside the visiting Trainer to ensure they have access to suitable stabling in an area of close proximity to Ellerslie Racecourse.





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