



SOUTHERN HEMISPHERE'S RICHEST 3YO RACE  
"THE NZB KIWI" SET TO JUMP IN MARCH 2025



# ABOUT THE KIWI

New Zealand has a long and storied history in Thoroughbred breeding and racing and has a track record of producing champion gallopers such as Rough Habit, Sunline and So You Think, as well as many industry-shaping figures that have left a lasting impression on racing globally.

This strong heritage, coupled with a platform for change has seen New Zealand Thoroughbred Racing join forces with TAB NZ and Entain to create a new icon in the New Zealand Thoroughbred racing landscape - The Kiwi.

As part of a revamped Summer Carnival, the opportunity is right to introduce an aspirational slot race into the summer feature period, beginning season 2024/2025 – a race that will become the Southern Hemisphere’s richest 3YO race.

Open to three-year-olds and run over 1500m, The Kiwi - sponsored by New Zealand Bloodstock, will be held at New Zealand’s racing headquarters, Ellerslie Racecourse in Auckland, in March each year.

We believe The NZB Kiwi will result in an immediate and significant uplift in the promotion and engagement of racing over an extended period. The NZB Kiwi will bring a new reason to talk racing with all New Zealanders.

Promotion of the race will be driven by the ongoing appeal of the slot race concept and the intrigue around which runners will be selected by Slot Holders – keeping New Zealand racing in the conversation in the weeks and months leading up to the race as runners compete for their shot at the \$4.5m potential winner’s purse in March 2025.

Adding a new layer of fascination to The NZB Kiwi will be the unique process of allocating the Slot Holders. Interested parties will have the opportunity to acquire a slot in the race, with a number of slots expected to be auctioned off with a minimum reserve price of \$450,000 – covering the slot entry fees for the first three years of the race.

# ELIGIBILITY

The NZB Kiwi will celebrate the best of New Zealand's world class breeding industry and showcase the premier three-year-olds in the land.

To qualify for The NZB Kiwi and for a Slot Holder to be able to nominate a contender, the horse must have been bred in New Zealand, as determined by NZTR in accordance with the New Zealand Stud Book and Register of Non Stud Book Mares Regulations (as published from time to time by NZTR), or purchased at an NZB official Sale.

Eligible NZB Sales are the National Yearling Sales Series (January), the National Weanling Sale (May) and the Ready to Run Sale of Two-Year-Olds (November).

Within these criteria, it is then entirely up to the Slot Holder on which horse they select for their slot. Horses can be trained in any location (including internationally) and it will be the responsibility of the Slot Holder / connections of the horse to arrange transportation for the race.



## THE KIWI RACE AND VENUE DETAILS

**Date:** Champions Day in March each year, commencing in 2025

**Venue:** Ellerslie Racecourse, Auckland

**Race Distance:** 1500m

**Conditions:** 3YO restricted race, set weights and penalties

**Starters:** 14

**Prizemoney:** Base prizemoney of \$3.5m in 2025, increasing to \$4.5m by 2027. An additional \$1m of bonuses will also be available each year.

# PRIZE MONEY DISTRIBUTION

A number of slots will be made available in the Slot Auction (refer page five for details of the auction).

	March 2025	March 2026	March 2027	Bonus Pool
<b>Base Prizemoney</b>	<b>\$3,500,000</b>	<b>\$4,000,000</b>	<b>\$4,500,000</b>	<b>\$1,000,000</b>
<b>Winner</b>	\$1,200,000	\$1,200,000	\$1,200,000	<b>\$600,000</b>
<b>2nd</b>	\$575,000	\$600,000	\$600,000	<b>\$250,000</b>
<b>3rd</b>	\$375,000	\$450,000	\$450,000	<b>\$150,000</b>
<b>4th</b>	\$250,000	\$350,000	\$375,000	
<b>5th</b>	\$200,000	\$275,000	\$300,000	
<b>6th - 14th</b>	\$100,000	\$125,000	\$175,000	

## BONUS POOL

In addition to the base prizemoney of The Kiwi, an additional \$1 million in bonuses will be available each year to the winners of a number of iconic New Zealand and Australian races in the lead up to the March meeting (\$600,000 - 1st;

\$250,000 - 2nd; \$150,000 - 3rd). With the bonus component, the winner of The NZB Kiwi could take home \$1.8 million in total prizemoney.



# BUYING A SLOT AND THE AUCTION PROCESS AND DETAILS

A total of 14 slots will be available in The NZB Kiwi and a number of slots will be made available in the Slot Auction to be held on 27 February 2024.

Slots will be made available on a first right of refusal basis to New Zealand racing Clubs that will host yet to be announced Bonus races for The NZB Kiwi. These are foundation partners of The NZB Kiwi including Auckland Thoroughbred Racing, Waikato Thoroughbred Racing, RACE and Canterbury Jockey Club. Further, NZTR will retain at least one slot for sale and/or promotional use at a later date.

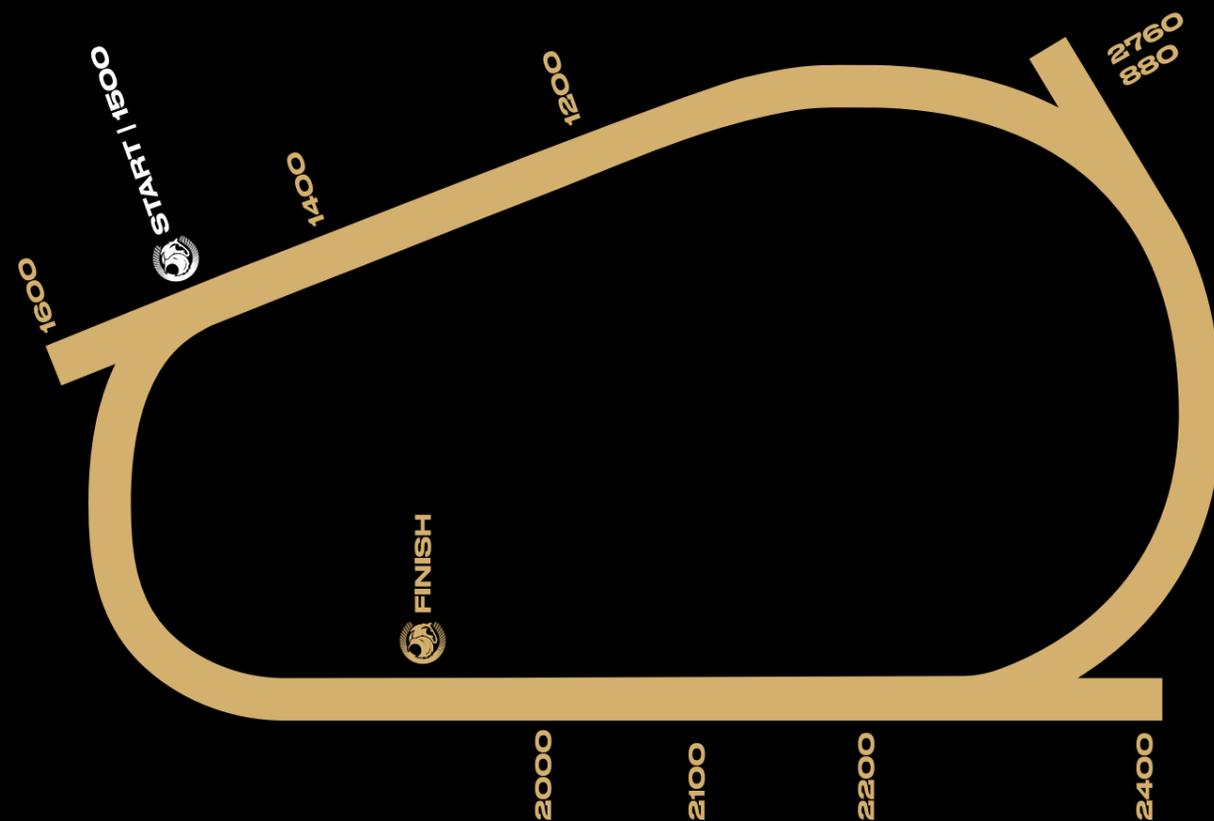
Anyone can register an expression of interest to participate in the auction to acquire a slot in The NZB Kiwi. Following the registration of interest process, you will be required to register for bidding through the NZB website to be eligible to participate in the Slot Auction, which will be held on 27 February 2024 at the NZB Karaka Sales Centre.

The auction will be held live, however online bidding facilities will also be made available. Further auction information will be supplied at the time of registration.

# ELLERSLIE TRACK OVERVIEW

Ellerslie Racecourse is one of two racetracks governed by Auckland Thoroughbred Racing (ATR) and is the premier racetrack in New Zealand. Ellerslie was closed for the 2022/23 season and the early part of the 2023/24 season due to a track reconstruction which saw a StrathAyr surface installed. Ellerslie successfully returned to racing in early 2024 and will quickly again become again the showpiece of the New Zealand racing industry.

With an incomparable mix of entertainment, hospitality, food, fashion and the thrill of thoroughbred horse racing, Ellerslie plays host to a number of the industry's most iconic racedays including the Boxing Day Races, the TAB Karaka Millions, Trackside Derby Day and will now become the home of New Zealand's richest race, The NZB Kiwi.





# FAQS

## Who can apply for a slot?

Anyone can register an expression of interest to participate in the auction to acquire a slot in The NZB Kiwi. Following the registration of interest process, you will be required to register for bidding through the NZB website to be eligible to participate in the Slot Auction, which will be held on 27 February 2024 at the New Zealand Bloodstock Karaka Sales Centre.

The auction will be held live, however an online bidding facility will be available and the Slot Auction will also be broadcast on Trackside in New Zealand.

## When will Slot Holders be announced to the public?

The announcement of all successful Slot Holders will be made within 24 hours following the public Slot Auction to be held on 27 February 2024. Details of the successful bidders will be made available at [nztr.co.nz/the-kiwi](https://nztr.co.nz/the-kiwi).

## How is prizemoney distributed between horse owners and Slot holders?

A Slot Holder will be required to negotiate and agree a 'private arrangement' with the nominated horse's owners, that will include the details of the percentages of prizemoney that each of the parties will receive.

At a minimum, the following apply:

- (i) 1% of prizemoney for welfare;
- (ii) 5% of prizemoney for the jockey; and
- (iii) 10% of prizemoney for the trainer(s).

The private arrangement can increase the above percentages (but not reduce them) and will determine the split between the Slot Holder and the horse owners.

## Can I lease my slot?

Yes, Slot Holders will be able to lease their slot for a maximum of one year at a time, subject to the approval of NZTR. Slot Holders will not be

able to sell their slots. More information about slot ownership and leasing of slots is available to view in NZTR's Slot Holder Agreement Terms.

A Slot Holder will have a right to enter a new slot holder agreement for future editions of the Race beyond 2027, on NZTR's terms (including any changes to slot fees and prizemoney). Any slots not renewed will be re-auctioned or distributed at NZTR's discretion.

## How are emergencies selected?

The Race Committee will, in its absolute discretion, declare four eligible horses to be included in the final Emergency Pool for the Race.

The declaration of emergency runners for The NZB Kiwi will be a list and not an order of entry in the event of a scratching.

## Where can go to for more information?

Full race information, including Terms and Conditions and NZTR's Slot Holder Agreement Terms for The NZB Kiwi are available at [nztr.co.nz/the-kiwi](https://nztr.co.nz/the-kiwi).

## How do I get my horse to New Zealand?

NZTR will assist the Slot Holder in contacting the team at NZB Airfreight to ensure your horse travels to New Zealand safely to contest The Kiwi.

New Zealand equine airfreight company, NZB Airfreight, offers weekly trips from Australia - departing from Sydney and Melbourne. No quarantine is required for horses exported from Australia to New Zealand. NZB Airfreight has a full range of routes and pre-export information available at [nzb.co.nz/airfreight](https://nzb.co.nz/airfreight)

## Where will be horse be stabled while in New Zealand?

NZTR will work alongside the visiting Trainer to ensure they have access to suitable stabling in an area of close proximity to Ellerslie Racecourse.





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